

THE MANDELA 8 MEMORIAL CAMPAIGN

BRIEF FOR A PUBLIC ART CONSULTANT

COMMISSION - THE ISLAND, PRINCES PARK

The Nelson Mandela Memorial Campaign Group (NMMCG) wishes to appoint an experienced public art consultant to develop and project manage a public art commission for the Island, Princes Park, Liverpool 8, that celebrates and commemorates Nelson Mandela's outstanding achievement for humanity.

NMMGC has identified a target budget of £230,000 to realise this commission.

Funding for the implementation of the commission is being sought through donations and grant funding.

It is envisaged the commission will be delivered in a two phase process:

- **Phase One:** identifying an appropriate artist who will be invited to research and develop a proposal that will achieve the Campaign Group's ambition for a unique memorial project in Liverpool 8 in consultation with stakeholders and local communities. Identifying sources of funding and managing appropriate grant applications.

Note: there will also be an opportunity for the artist to develop an event to announce and promote the project to coincide with the UNIGlobal world congress in Liverpool in June 2018.

- **Phase Two:** Project managing the design development and realisation of the full commission for the Island, subject to NMMCG's achieving the target budget.

BUDGET

Phase One: There is a fee of £9,000 (exclusive of VAT) to include expenses for the consultancy.

There is a separate design fee for an artist to work on Phase One.

Phase Two: The fee and expenses for stage two will be negotiated separately subject to NMMCG achieving its target budget.

THE ROLE OF THE PUBLIC ART CONSULTANT

The Consultant will be initially responsible for developing and delivering Phase One of the Nelson Mandela Memorial project.

Summary of key tasks:

- To identify an artist to interpret the vision and prepare a design for the development of a permanent artwork for the island and an initial event to announce and promote the project in June 2018.
- Finalising the development the artist's brief.
- Developing a plan for involving stakeholders and communities in the project.
- Researching and curating a shortlist of artists.
- Making presentations to the client / commissioner and third parties.
- Organising the selection process.
- Advising on budgets.
- Maintaining budgetary control.
- Preparing artist's design / commission stage contracts.
- Organising public consultation.
- Preparing documents required for statutory permissions, including Design and Access Statement, Health and Safety, Heritage Assessment, as required.
- Monitoring and supporting the development of the artist's proposal.
- Liaising with Steering Group and stakeholders.
- Assisting with preparation of material for fundraising and press and publicity.
- Ensuring appropriate maintenance schedule and de-commissioning plan.
- Arranging documentation and criteria for evaluation.
- Identifying additional sources of funding and preparing grant applications.

PERSON SPECIFICATION

The Consultant should:

- Have experience of developing and managing public art projects of a similar size and scale.
- Have an excellent knowledge and experience of current public art practice.
- Have experience of and enthusiasm for engaging communities in the creative process.
- Be an advocate for and have experience of working as part of a design team/project delivery team.
- Have experience of working with the public sector.
- Have knowledge of funding sources to support Public Art Programmes.
- Have experience of public consultation and project management, including budget management.
- Have knowledge and understanding of legal and statutory requirements such as copyright, Health & Safety and Insurance.
- Knowledge and understanding of working in a conservation and heritage environment would be an advantage.

- Be able to work on their own initiative and manage their work effectively.
- The Consultant will be expected to have professional indemnity insurance to the value of £2,500,000.

STEERING GROUP

The consultant will report to Lynn Collins, Chair of the NMMCG and Sonia Bassey, Campaign Director NMMCG. The Memorial Group has established a Steering Group to oversee the delivery of the public art commission. The membership of this group includes:

- NMMCG Project representatives (x2)
- LCC representatives from Parks, Urban Design/Public Art and Culture
- LCC Mayor's Office
- Liverpool Biennial representative
- Bluecoat representative
- Community representatives (x3)
- Steve Biko Housing Association

TIMESCALE

The chosen consultant should be available to develop the commission on appointment.

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| September 2016 | Appoint Public Art Consultant Briefings and site visit with key stakeholders |
| Phase One: September 2016 – April 2017 | Outline public art project to include artist's brief, research longlist of artists, appointment of artist, research sources of additional funding and prepare grant application(s). |
| Oct/Nov 2016 | Selection and appointment of artist Develop feasibility, workshops and design stage of commission |
| Jan / Feb 2017 | Present outline design proposals for approval |
| March/April 2017 | Develop grant application for implementation of commission |
| June 2018 | Event |
| Phase Two: Dates t.b.c. | Development and delivery of public art commission |

EXPRESSIONS OF INTEREST

Consultants interested in applying should send a covering letter outlining their approach and why they are interested in this commission together with a CV and a brief description of three comparable projects. These should be submitted electronically by We Transfer or Dropbox to:

Lesley Woodbridge
Urban Design / Public Art
Liverpool City Council
Email: Lesley.woodbridge@liverpool.gov.uk

(please note: email files should not exceed 10MB)

Deadline for receipt of expressions of interest: Wednesday 31 August 2016

Interviews: Tuesday 13 September 2016

APPENDIX I

PROJECT INFORMATION

BACKGROUND

The Nelson Mandela Memorial Campaign Group's vision is to see a permanent artwork established in the Liverpool 8 area to celebrate and commemorate Nelson Mandela's outstanding achievement for humanity. The commission is for an artist to develop a major public artwork, working in collaboration with Mouchel and Liverpool City Council's landscape architect team to ensure the design complements the environment it will be installed within, the Joseph Paxton designed Grade II* listed Princes Park, Liverpool 8. It is an exciting opportunity to create a significant newly commissioned artwork that will be integral to the process of change and promotion of diversity, humanity and equality: key principles that Nelson Mandela campaigned for all his life.

Liverpool 8 has a long affiliation with the work of Nelson Mandela going back as far as the early 1980's supporting anti-apartheid, equality of human rights, support for poor housing conditions, improvements to education for all and community elders and others in Liverpool 8 fought tirelessly towards this end.

Princes Park, one of Liverpool's unique historic gems, provides the context for a project that embodies the spirit of Nelson Mandela's achievements. The Park was also created with philanthropic intentions for use by the public as part of a desire to see living and working conditions for ordinary people improved. In the Park there is lake with a tree-covered island, which is currently in need of restoration. The landscape and planting needs thinning and new trees need to be planted. A bridge or means of crossing from the mainland to the island needs to be reinstated.

With an artist who has the vision, skills and expertise to act as the catalyst for developing and guiding the creativity of 'The Idea', working collaboratively with the Campaign Group, the stakeholders and Friends of Princes Park, a unique opportunity exists for a transformational commission to be developed that can be integrated within the setting of this great historic Park, that provides a fitting legacy for Liverpool.

Phase One of this project will involve identifying an artist who can research and develop a design proposal. There is a requirement for community and stakeholder engagement and participation within the commission.

The Council's Contractor (Mouchel) and Landscape Design Team are currently in the process of undertaking detailed design work to restore the lake in Princes Park. Work is due to commence in summer 2016 with completion in spring 2017.

AIMS/OBJECTIVES

The objectives of this project are to:

- Develop an ambitious artwork for 'the Island' in Princes Park commemorating Nelson Mandela's legacy to the world.
- Enhance Princes Park and its historic environment.
- Create community interest and involvement in the project and in the park.
- Create an inspirational, educational, artistic legacy of Mandela's life for Liverpool.
- Create a unique and attractive contemporary artwork that will bring visitors and tourists to the park.

LOCATION – THE ISLAND, PRINCES PARK

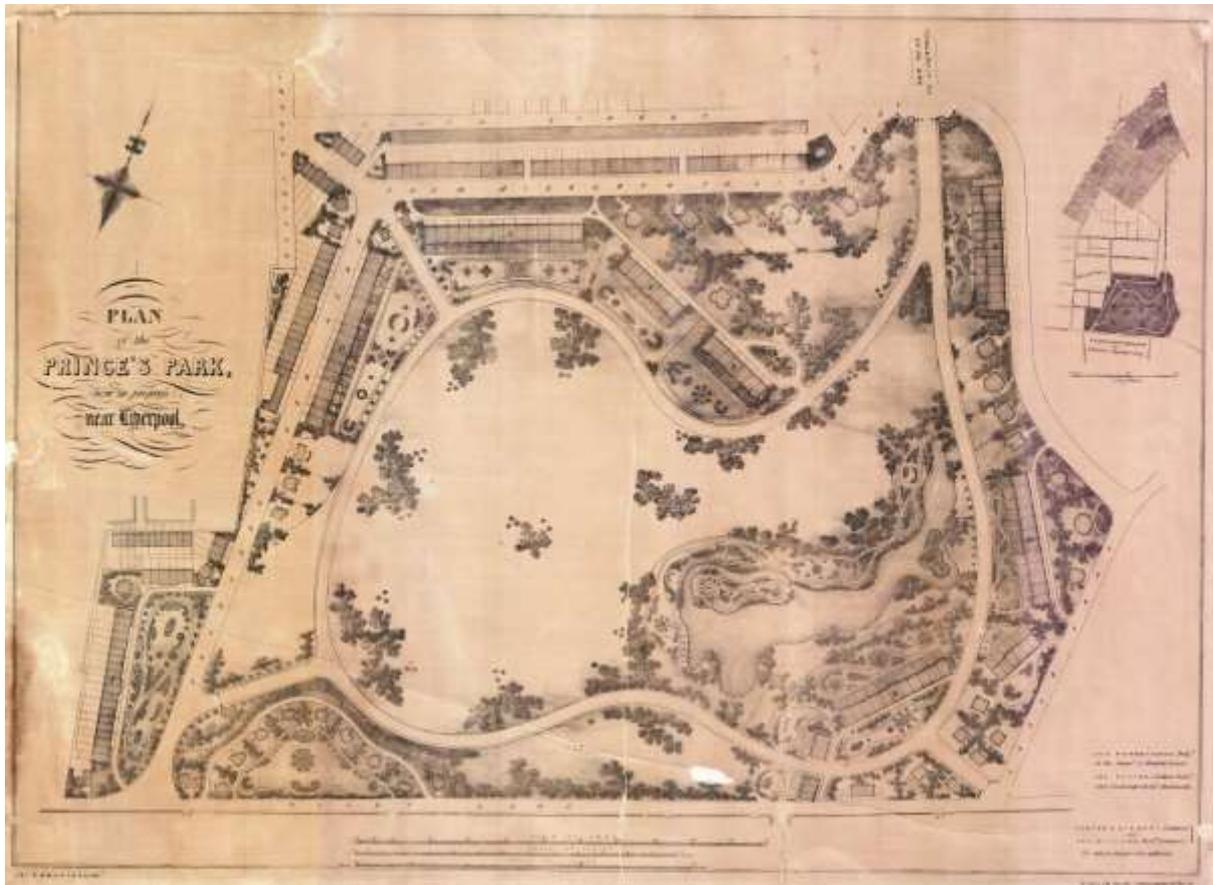
Princes Park has been chosen as a reflective space that is not on a main thoroughfare, that can provide safe access and enough space to enable performances, creativity, educational use and accommodate possible significant numbers of visitors as a tourist attraction. Discussion has taken place with key partners and Princes Park, designed by Joseph Paxton, a significantly major location in Liverpool 8 has been chosen as the preferred location.

The preferred site within the park is 'The Island', an area currently in need of restoration but an area that previously was linked to the surrounding parkland with a bridge. The synergies with the fact Nelson Mandela was incarcerated on an Island for 27 years and the significance of the bridge and potential this creates for an artist to break down barriers and create linkages/ build bridges is significant to the initiative. There is work that needs to be done to restore elements of the park, including 'the Island' and we are currently in discussions with Liverpool City Council and the 'Friends' group about this restoration works. The landscape and planting on 'The Island' needs thinning and new trees need to be planted. A bridge or a means of crossing from the mainland to the island need to be reinstated.

The conservation status of the Park will require a sensitive approach to the development and delivery of interventions within the landscaping and the siting of temporary and permanent artworks. The artist will be required to work alongside a pre-selected Landscape Architect who will be projected managed by Liverpool City Council.

APPENDIX A

PRINCES PARK



The 28ha Grade II* (1986) Park is included in the 'Register of Historic Parks and Gardens' by English Heritage for its special historic interest. The heritage status is based on the fact that Princes was the first public park to be designed by Joseph Paxton in 1842. Paxton was renowned for his landscape works as Head Gardener at Chatsworth House (Duke of Devonshire estate). Following his work at Princes Park he became revered for his work to create the first public park at Birkenhead Park (1846) and later with the Crystal Palace at the Great Exhibition (1851).

Princes Park is of particular historic interest owing to both its design and approach to landscape development - it was originally a private venture associated with wider development of prime building plots around Paxton's parkland. The proximity to the new landscape enabled plots to be sold at a higher rate. Public access, though once limited to certain areas (the lake gardens were open only to adjacent residents) and times of the day, gradually became more accessible. The ideas that Paxton incorporated in his designs for his parks, such as ornamental lakes, artificially mounded hills, curving paths for walking, and carefully contrived views and vistas,

established the pattern for all future Victorian park design in Britain, Europe and America.

The park was finally adopted by Liverpool Corporation in 1918. Principal features include the distinctive sun-ray gates (1) by Pennethorne and a Memorial to the park's founder, Richard Vaughan Yates (3). 'Judy' the donkey, a popular park attraction in the early 20thC is also commemorated (4).

It is situated approximately 3km south east of Liverpool city Centre and is at the heart of the Liverpool 8 area, bounded by Devonshire Road on the north-west side, Croxteth Road on the north side, Park road on the north east side, Ullet Road on the south-east side. Princes Road in conjunction with Princes Avenue (known locally as 'The Boulevard', listed as a conservation area in 1971) leads directly to the sun ray main gates of Princes Park, providing a direct link between the park and this Parisian scale monumental road.

Over the past 10 years the park has become home to a series of event such as the World in Princes Park event, Anthony Walker Foundation events, Local Neighbourhood Fun Days, generating greater interest in the park and resulting in environmental improvements encourage increased usage and improvements to safety.

The park landscape retains many of Paxton's often subtle design qualities, including views of both within the parkland and beyond to the surrounding Princes Park Conservation Area and its many listed buildings.

More recently the Park has benefitted from the support of an enthusiastic, active and innovative Friends Group (FoPP) who have engaged with the local community and other stakeholders to undertake improvement projects and events including woodland, specimen tree and wildflower planting, picnic benches, litter picks and the current 'Henge project'. The group has developed links including Run England 3-2-1 with way-marked route attracting large numbers on park runs. FoPP has also developed a Princes Park Tree walk.

Recent park improvements have included signage, a 'Playbuilder' play area, outdoor gym and 'ping' table. Brouhaha is a major annual event focused on the park which has also enjoyed links with others including Tate Liverpool.

Princes Park is subject to plans for physical regeneration which we envisage this initiative being a major part of.

Joseph Paxton's Grade II Listed Princes Park, one of Liverpool's unique historical gems, provides the context for a project that embodies the spirit on Nelson Mandela's achievements. Created as a result of one individual's philanthropic intentions, it was created during the Victorian period for use by the public as part of a desire to see living and working conditions for ordinary people improved.

APPENDIX B

COMMUNITY ENGAGEMENT

A comprehensive community engagement programme will underpin the artist's commission to inform the ideas and concepts for developing the design. Key communities include:

- Local Liverpool 8 communities.
- Key BME groups
- Cultural visitors (engaged through city centre cultural partners)
- Local schools, colleges and universities
- Local arts groups (eg Royal Standard, Bridewell)
- LARC/COOL Networks
- VAIL (Visual Arts In Liverpool)
- Online (blogging) communities (Art in Liverpool, Double Negative, Open Culture, Facebook, Twitter, Flickr, Tumblr etc)
- Trades unions

APPENDIX C

THE TRADE UNIONS AND MANDELA

Nelson Mandela's campaign work for equalities and links to the union movement are well documented internationally, with the racist Apartheid regime in South Africa unifying a previously fractious trade union movement. So it would be fitting for the union movement to be an integral part of this legacy initiative. In the North West of the UK, unions have been instrumental in driving forward the works of Nelson Mandela and there are many synergies with Nelson Mandela's work, particularly Anti-Apartheid.

As the Anti-Apartheid movement grew and the UK became more aware of the injustices of Apartheid the union movement in the UK became a tower of strength and support for the campaign. This included supporting the first free Mandela Wembley concert in 1988 with funds to make it happen, giving practical support to the formation of the Congress of South African Trade Unions, the sister union centre of South Africa and British union teachers, miners and metal workers supporting fellow workers in South Africa. Unions have always remained true and loyal to Nelson Mandela's legacy. This work has so important to Nelson Mandela that shortly after he was released from Prison he visited London and refused a meeting with the then Prime Minister Margaret Thatcher who denounced the ANC as terrorists, to meet with unites predecessors, MSF in their HQ for a private meeting with ANC exiles and supporters from the Anti-Apartheid Movement.

UNIGlobal will be a sponsor of the commission, and will be hosting their world congress in Liverpool in June 2018, just before the 100th anniversary of Nelson Mandela's birth. A sizable delegation of south African trades unionists will be in the city for the event.